MYTSIC SIDEKICK

# THE WORKSHOP NAME GENERATOR



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# The Workshop Name Generator

Your workshop name is often the first impression people have of your event. It can make the difference between "scrolling past" and "sign me up!" This guide will walk you through simple, creative strategies to generate names that are clear and compelling.

**1. Start with the Outcome**

Your audience wants to know what they'll gain. Write down the core transformation or benefit your workshop provides, then shape it into a title.

Examples:
- From Overwhelmed to Organized: A Productivity Workshop
- Speak with Soul: Public Speaking for Heart-Centered Entrepreneurs

Your Turn:
- What transformation does your workshop deliver?
- Fill in: From _____ to _____: A Workshop for _____

**2. Use Alliteration**

Alliteration (words starting with the same sound) creates rhythm and makes names easier to remember. Pair a power word with your topic.

Examples:
- Manifestation Mastery
- Crystal Clarity Class

Brainstorm Exercise:
- Write down 3–5 words that start with the same letter as your topic. Then mix and match until something clicks!

### 3. Highlight the Feeling

Instead of just telling people what they'll learn, capture how they'll feel after the workshop.

Examples:
- Confident on Camera: A Beginner's Guide
- Calm Within Chaos: A Stress Reset Workshop
-

Your Turn:
- Write down 3 emotions your participants want to feel. Try plugging them into this format:
- [Emotion] + [Topic]: A Workshop for [Audience]

### 4. Add a Metaphor or Mystical Spin

Play with imagery, symbols, or archetypes to create intrigue and resonance. This works especially well for spiritual, creative, or personal growth workshops.

Examples:
- Unlock Your Inner Compass
- The Alchemy of Abundance
- Path of the Moon: A Manifestation Workshop

Your Turn:
- Brainstorm symbols that relate to your workshop (e.g., keys, light, bridges, fire).
- Plug them into a title like: The [Symbol] of [Outcome]

### 5. Keep it Action-Oriented

Strong verbs inspire movement and make your workshop feel dynamic. Start your title with a verb that matches your goal.

Examples:
- Ignite Your Creativity
- Build Your First Crystal Grid
- Discover Your Soul's Blueprint

Action Prompts:
- Write 5 verbs that describe what participants will do.
- Try: [Verb] Your [Outcome or Topic]

**6. Use Fill-in-the-Blank Formulas**

When in doubt, plug your idea into a formula. These classic structures are versatile and always work:

- Ignite Your [Topic] → Ignite Your Intuition
- The [Adjective] Path to [Outcome] → The Simple Path to Soulful Marketing
- How to [Achieve X] Without [Pain Point] → How to Meditate Daily Without Losing Focus
- [Number] Steps to [Outcome] → 3 Steps to Manifest with Confidence

Your Turn:

- Try filling in at least 3 versions of each formula. You'll have 10+ names in no time!

**7. Test Your Top Picks**

Once you have a shortlist, don't guess—test!

- Ask a friend which name excites them most.
- Run a quick Instagram or Facebook poll.
- Say the names out loud—does it roll off the tongue?

**Quick Tips for Great Names**

- Keep it short.
- Make it clear—avoid vague or overly clever titles that confuse.
- Align it with your brand voice (playful, mystical, professional, etc.).
- Don't be afraid to choose simple over fancy—clarity sells.

**Final Exercise: Your Workshop Name Bank**

Brainstorm at least 10 names using the prompts above. List your top 3 below and test them with your audience.

1.

2.

3.

**Pro Tip:** Don't get stuck on perfection. Your workshop's value is what matters most—your name is simply the invitation.